

# Zootique Sponsorship

Retailers are looking for zoo, aquarium and gift shop products. Help them find yours with the added exposure you'll get through the Smoky Mountain Gift Show's Zootique Sponsorship Package.

## For Only \$350, You'll Receive:

### PRODUCT PREVIEW GUIDE CALL-OUT

Your product image highlighted in a spread within the product preview guide identifying your Zootique status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.

### PRODUCT PREVIEW AREA

A 1' x 1' space in the new "Zootique" preview area to showcase your product. Includes a sign with your company name and booth number.

### ZOOTIQUE SHOW SIGN

Your company and booth number will be included on special signage in the lobby area highlighting exhibitors offering zoo, aquarium and gift shop resources.

### REGISTRATION HANDOUT

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering zoo, aquarium and gift shop resources.

### FLOOR STICKER

Special sticker on floor at entrance of your booth clearly identifying your company's zoo, aquarium and gift shop offerings.

### INCLUSION IN "ZOOTIQUE" BUYER TOUR

As part of the show's seminar offerings, we're hosting a guided tour of the show floor for buyers seeking zoo, aquarium and gift shop products. The guide will bring participating buyers to each sponsor booth as part of the tour.

### INCLUSION IN PRE-SHOW BUYER EMAILS

Company logo or product image inclusion in 1 pre-show email sent to all pre-registered attendees.

