

Promotional Package: New Exhibitor

Custom-tailored to first-time exhibitors, this package makes the most of your new show experience.

For \$175, you'll receive:

- Inclusion in New Exhibitor Listing on the official show website
- Listed on at least two promotional emails to pre-registered attendees prior to show (contingent on date signed up)
- Inclusion in a special New Exhibitor listing handed out to all buyers at check-in at the registration desk
- Listing on New Exhibitor stand-alone sign at show entrances
- Floor sticker indicating you as a new exhibitor
- Participation in New Exhibitor Product Preview Area



Insertion Order Form

November 6-9, 2019
Gatlinburg, TN

PROMOTIONAL PACKAGES

- Silver Package \$350
- Gold Package \$600
- New Exhibitor Package \$175
- Line Listing Promotional Package \$300

PRINT ADVERTISING PACKAGES

- "Moonshine Tasting" Ad Package \$1500
- "Mountain Cabin" Ad Package \$1000
- "Pancake Platter" Ad Package \$350-900

PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$1500
- Inside Back Cover \$1300
- Page 1 (Premium Position) \$1600
- Back Cover \$2000
- Full Page Color \$900
- Full Page B&W Upgrade \$350
- EXCLUSIVE Directory Addendum Sponsorship \$500

PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties Magazine Inclusion* \$300
*Automatically included in our Full Show Product Preview Guide (at no additional cost).
- Full Show Product Preview Guide \$300

PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover \$1200
- Page 1 (Premium Position) \$1300
- Inside Back Cover \$950
- Full Page Color \$850
- Half Page Color \$700
- Quarter Page Color \$550

MADE IN AMERICA SPONSORSHIP

- Package w/ Tour \$500
- Package without Tour \$350

ZOOTIQUE SPONSORSHIP

- Package w/ Tour \$500
- Package without Tour \$350

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out At Registration \$500
- Onsite Welcome Letter \$1500

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Goody Bag \$500
- Product Preview Area \$75
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Popcorn Social Sponsorship \$1000

SIGNAGE

- Banner or Column Wrap \$1,000-\$3000
- Stand Alone Board \$350
- Floor Decals \$700
- Window Decals \$500

PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email to Pre-Registered Buyer \$500

****Selected sponsorships must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____



Mail: Attention Christina Bell, Urban Expositions
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