

Onsite Digital

Welcome Email - \$1500

This onsite Welcome Email opportunity will increase brand awareness and distinguish your company from your competitors. Sent to attendees **as they check in at registration**, this **exclusive** email sponsorship is the perfect way to maximize your exposure and leave a lasting impression at the Smoky Mountain Gift Show!

Put your company
in front of buyers
as they arrive
onsite!

Sample Email:

YOUR LOGO HERE

Welcome to the Smoky Mountain Gift Show!

Now that you've checked in, here are a few important details that we don't want you to miss.

Exhibition Hall

The Smoky Mountain Gift Show floor opens at 9:00am all four days of the show. View the list of exhibitors and their booth numbers in your show guide and visit them on the floor!

Follow Us for Show Updates on Social Media

Check out our social media platforms before, during and after the show. Connect with every #smokymtgift post. Make sure to follow us on Facebook, Twitter and Instagram to learn about events, buyer tours, and more each and every day of the show!

We hope you enjoy the Smoky Mountain Gift Show. If you have any questions or need assistance please do not hesitate to ask any member of our team.

Christina Bell

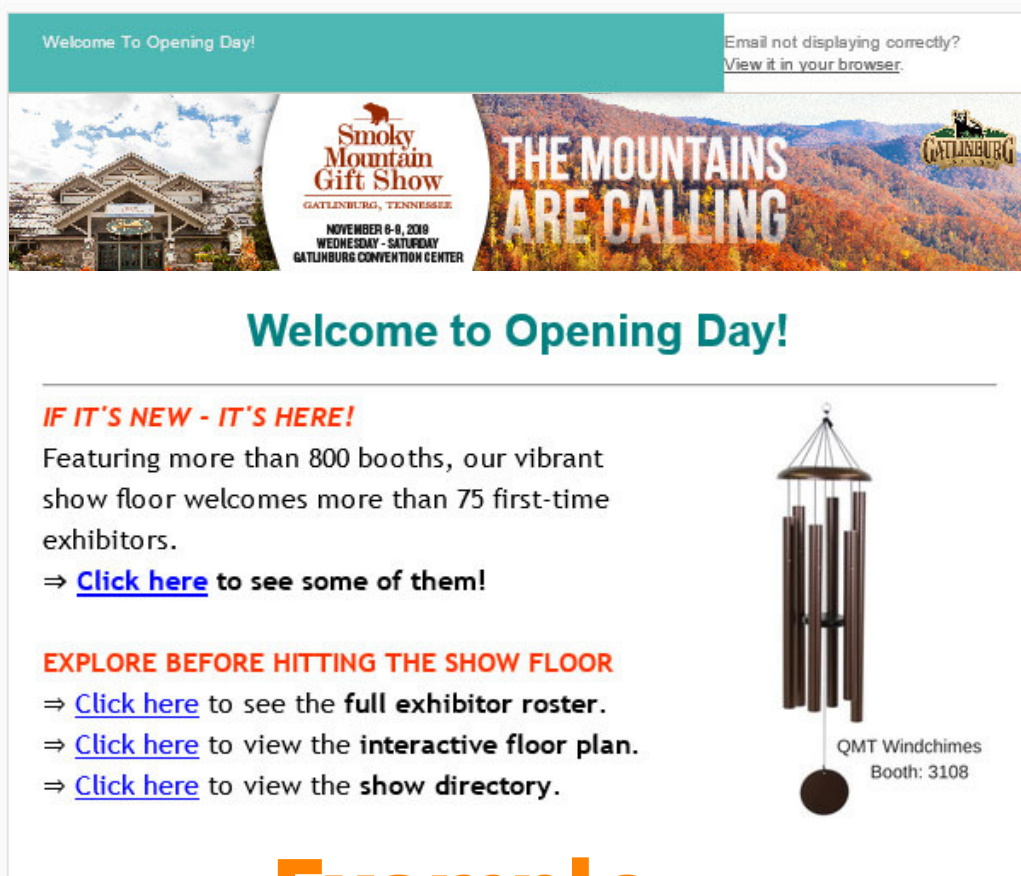
Show Director
Smoky Mountain Gift Show



#smokymtngift

Promotional Emails

OTHER DIGITAL SPONSORSHIP OPPORTUNITIES INCLUDE:



Example

Product Spotlight | Show Daily Eblast- \$200

Feature your product shot in one of our show daily eblasts. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

Company Spotlight Eblast- \$500

Feature your company logo, booth number and product shots in an email sent to each buyer completing online registration.

Insertion Order Form

November 6-9, 2019
Gatlinburg, TN

PROMOTIONAL PACKAGES

- Silver Package \$350
- Gold Package \$600
- New Exhibitor Package \$175
- Line Listing Promotional Package \$300

PRINT ADVERTISING PACKAGES

- "Moonshine Tasting" Ad Package \$1500
- "Mountain Cabin" Ad Package \$1000
- "Pancake Platter" Ad Package \$350-900

PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$1500
- Inside Back Cover \$1300
- Page 1 (Premium Position) \$1600
- Back Cover \$2000
- Full Page Color \$900
- Full Page B&W Upgrade \$350
- EXCLUSIVE Directory Addendum Sponsorship \$500

PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties Magazine Inclusion* \$300
*Automatically included in our Full Show Product Preview Guide (at no additional cost).
- Full Show Product Preview Guide \$300

PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover \$1200
- Page 1 (Premium Position) \$1300
- Inside Back Cover \$950
- Full Page Color \$850
- Half Page Color \$700
- Quarter Page Color \$550

MADE IN AMERICA SPONSORSHIP

- Package w/ Tour \$500
- Package without Tour \$350

ZOOTIQUE SPONSORSHIP

- Package w/ Tour \$500
- Package without Tour \$350

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out At Registration \$500
- Onsite Welcome Letter \$1500

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Goody Bag \$500
- Product Preview Area \$75
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Popcorn Social Sponsorship \$1000

SIGNAGE

- Banner or Column Wrap \$1,000-\$3000
- Stand Alone Board \$350
- Floor Decals \$700
- Window Decals \$500

PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email to Pre-Registered Buyer \$500

****Selected sponsorships must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____



Mail: Attention Christina Bell, Urban Expositions
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