

Official Registration Sponsor

**Total package price of:
\$2000**

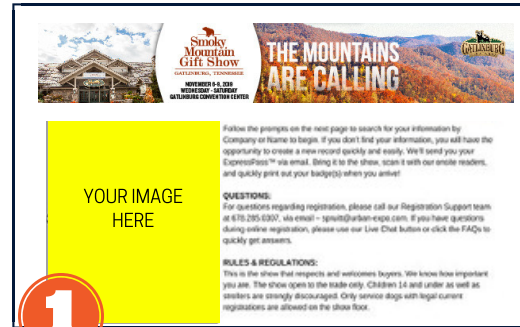
(Limited to 1 company)

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

**SEE NEXT PAGE FOR
PACKAGE DETAILS**

PACKAGE INCLUDES:

Exclusive PRE-SHOW BRANDING opportunities



Registration Landing Page



Advance Email Confirmation

And AT-SHOW BRANDING opportunities



Badge/Lanyard

Official Registration Sponsor

PACKAGE DETAILS:

1

Your company banner and brand message will be on our registration landing page, top of key online registration pages *and* the final page of the registration will include a clickable banner taking the buyers to your website.



2



Your company's clickable banner will also receive prominent placement on the ExpressPass™ email confirmation received by all buyers registering for the show.

3

Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.



Insertion Order Form

November 6-9, 2019
Gatlinburg, TN

PROMOTIONAL PACKAGES

- Silver Package \$350
- Gold Package \$600
- New Exhibitor Package \$175
- Line Listing Promotional Package \$300

PRINT ADVERTISING PACKAGES

- "Moonshine Tasting" Ad Package \$1500
- "Mountain Cabin" Ad Package \$1000
- "Pancake Platter" Ad Package \$350-900

PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$1500
- Inside Back Cover \$1300
- Page 1 (Premium Position) \$1600
- Back Cover \$2000
- Full Page Color \$900
- Full Page B&W Upgrade \$350
- EXCLUSIVE Directory Addendum Sponsorship \$500

PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties Magazine Inclusion* \$300
*Automatically included in our Full Show Product Preview Guide (at no additional cost).
- Full Show Product Preview Guide \$300

PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover \$1200
- Page 1 (Premium Position) \$1300
- Inside Back Cover \$950
- Full Page Color \$850
- Half Page Color \$700
- Quarter Page Color \$550

MADE IN AMERICA SPONSORSHIP

- Package w/ Tour \$500
- Package without Tour \$350

ZOOTIQUE SPONSORSHIP

- Package w/ Tour \$500
- Package without Tour \$350

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out At Registration \$500
- Onsite Welcome Letter \$1500

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Goody Bag \$500
- Product Preview Area \$75
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Popcorn Social Sponsorship \$1000

SIGNAGE

- Banner or Column Wrap \$1,000-\$3000
- Stand Alone Board \$350
- Floor Decals \$700
- Window Decals \$500

PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email to Pre-Registered Buyer \$500

****Selected sponsorships must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____



Mail: Attention Christina Bell, Urban Expositions
1690 Roberts Blvd NW, Ste 111
Kennesaw, GA 30144

Return form and payments to:
Fax: 678.285.7469
Email: cbell@urban-expo.com