

# Product Preview Guide - \$300

**GUARANTEED** placement in highly-sought after publications. Feature your product image and descriptive copy in:

## PART 1:

### **SOUVENIRS, GIFTS & NOVELTIES MAGAZINE INSERT**

August/September Issue

- Be part of special section!
- Mailed to more than 40,000 decision-makers
- Featured on the Smoky Mountain Gift Show website, with link to your website
- Included in email blasts to pre-registered & prospective attendees

**Submission Deadline For Souvenirs, Gifts & Novelties Magazine Insert: May 11, 2019**

## PART 2:

### **FULL SHOW PRODUCT PREVIEW GUIDE**

- Mailed to pre-registered & prospective attendees
- Featured on the Smoky Mountain Gift Show website, with link to your website
- Included in email blasts to pre-registered & prospective attendees
- Included in ExpressPass confirmation sent to every registered buyer
- Highlighted on social media channels

**Product Preview Deadline: July 15, 2019**



\*Product shots and descriptive copy featured in *Souvenir, Gifts & Novelties* will automatically be included in our full show product preview guide as well (See Part 2).

- Space is limited for both opportunities so act fast!
- Compete the insertion order found in the back of this kit and we'll send you step-by-step instruction for uploading your image and company info.



**Your Product Here!**

**Money-saving packages with ads in product preview guide and show directory also available. See next page for details!**